



FREE Pack Coupon for any style Merit.

The fastest way to get your FREE Pack Coupon is to fill out this card and mail it in.

Mail to: Merit FREE Pack Offer

P.O. Box 8196, Dover, DE 19905-8196

"TAKE ONE"

☐ Ms. ☐ Mrs. ☐ Mr. _____

2070865097

☐ Female ☐ Male

Address _____

Apt. # _____

City _____ State _____ ZIP _____

Phone Number (_____) _____ Regular Brand Smoked _____

Offer limited to smokers 21 years of age or older. No facsimiles accepted. Offer good only in the U.S.A. **Void in Minnesota, Utah** and where otherwise prohibited. Offer void to employees of Philip Morris and its advertising agencies. No group or organization orders will be honored. Not responsible for lost, late, damaged, misdirected or postage-due mail.

Offer expires and orders must be received by 11/30/96. Please allow 10 to 12 weeks for delivery.

By responding to this offer and signing below, I certify that I am a smoker 21 years of age or older, and I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable state and federal laws.

Signature (required) X _____

Date of Birth _____ / _____ / _____ Today's Date _____ / _____ / _____
(required) Month Day Year Month Day Year

00132-B1





You've
got
MERIT

2070865098

Ultima: 1 mg "tar," 0.1 mg nicotine—Ultra Lights: 5 mg "tar," 0.4 mg
nicotine—Kings: 8 mg "tar," 0.6 mg nicotine av. per cigarette by FTC method.

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